



Montgomery County Council of PTAs
12900 Middlebrook Road, 3rd Floor
Germantown, MD 20874

Thank you for your interest in supporting the students, parents, and educators in Montgomery County through sponsorship of Montgomery County Council of PTAs (MCCPTA).

MCCPTA is the council organization for the 192 PTAs and PTSAs in Montgomery County, Maryland, representing over 50,000 members. We advocate for our students and school communities in educational issues at the local, county, and state levels, and support our local PT(S)As in maintaining strong organizations at each of the public schools in Montgomery County.

As a sponsor of MCCPTA, your support would enable us to continue providing training for our volunteer leaders, conduct programs and workshops to inform our parents and communities, and acknowledge the contributions of our leaders and administrators at our Annual Presidents and Principals Dinner. We offer various sponsorship levels, all with the opportunity for our members and other supporters to learn more about your business. Sponsorship offers options including having your logo and link to your website placed on our website, www.MCCPTA.org, exhibiting at our Fall and/or Spring Training, as well as attending our annual dinner held in May.

I've included our Sponsorship Opportunities information, which provides details about the benefits to sponsors at each level of support and a Sponsor form.

We look forward to your support as we continue to advocate for the students in Montgomery County.

Regards –

Frances M. Frost
President, MCCPTA

MCCPTA Sponsorship Opportunities

The support of our sponsors enables the Montgomery County Council of PTAs (MCCPTA) to advocate for every child and provide programs and services to local PTAs, schools, and families year round. In return for your support, MCCPTA Sponsors enjoy the following benefits.

CHAMPION: \$3,000

- ❖ Logo and website link on the Sponsors Page of the MCCPTA website for the school year
- ❖ Opportunity to participate free of charge in Fall and Spring Training Vendors Showcases
- ❖ Invitation to Annual Presidents & Principals Dinner
 - Reserved Table for ten (10) attendees
 - Corporate/Organization Table Display and Information during Cocktail Hour
 - Corporate Table Sign plus Logo Display during the event
 - Full-page ad and listing in Dinner Program
 - Special acknowledgement during the dinner event from podium

PARTNER: \$1,000

- ❖ Logo and website link on the Sponsors Page of the MCCPTA website for school year
- ❖ Opportunity to participate free of charge in Fall and Spring Training Vendors Showcases
- ❖ Invitation to Annual Presidents & Principals Dinner
 - Three (3) Reserved seats
 - Logo Display during the event
 - Half-page ad and listing in Dinner Program

SUPPORTER: \$500

- ❖ Opportunity to participate free of charge in Fall and Spring Training Vendors Showcases
- ❖ Invitation to Annual Presidents & Principals Dinner
 - Two (2) Reserved seats
 - Logo Display during the event
 - Quarter-page ad and listing in the Dinner Program

FRIEND: \$150

- ❖ Opportunity to participate free of charge in Fall and Spring Training Vendors Showcases
- ❖ Invitation to Annual Presidents & Principals Dinner
 - One (1) Reserved Seat
 - Logo Display during the event
 - Business-card-size ad and listing in Dinner Program

Event Participation

Leadership Training - Each Fall and Spring, MCCPTA conducts training for the local leaders of the 192 PT(S)A units in Montgomery County and county-level PTA leaders. Each training is attended by at least 200 volunteer leaders. Sponsors are invited to participate in the Vendors Showcase, on a space available basis. Interested Sponsors are encouraged to respond in the time designated upon receiving the information to ensure space.

Sponsors may also provide logo items as in-kind donations, such as folders, note pads, or pens/pencils or sponsor snacks or a meal (depending on the time of the Training.) Contact the Training Chairs, Kellie Schoolar-Reynolds and Paul Geller, or President, Frances Frost, to discuss these additional opportunities.

Presidents & Principals Dinner - MCCPTA recognizes the efforts of PTA volunteers and their contribution to public education at our annual Presidents & Principals Dinner, a countywide celebration to be held May 18, 2015, at the Bethesda North Marriott Hotel and Conference Center. The dinner is attended by over 400 volunteers, school administrators, county and state officials, as well as our sponsors. Sponsors will receive invitations for the event for the appropriate amount of seats, as designated by the Sponsorship level. Sponsors may, at their choice, donate any anticipated unused seats to allow our deserving volunteers and staff to attend from schools that might not otherwise have funds for seats.

MCCPTA also offers opportunities for organizations or individuals wishing to make in-kind donations or sponsor an award. Please call the MCCPTA office for more information.

MCCPTA reserves the right to decline sponsorship in the event of a conflict with MCCPTA positions or requirements. We welcome support from our political candidates, however, to alleviate the appearance of supporting a particular candidate, may decline exhibitor space at our events.



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MCCPTA Sponsorship Opportunities 2014-15

SPONSORSHIP Levels (Valid for one year from acceptance by MCCPTA)
(Sponsorship—excluding cost of dinner—is tax deductible)

- CHAMPION* - \$3000
- PARTNER* - \$1000
- SUPPORTER - \$500
- FRIEND - \$150

Total Enclosed: \$_____

Business or Individual Sponsor

Name:	
Business:	
Phone:	
Email:	
Mailing Address:	

Contact Information (if different than above):

Name:	
Phone:	
Email:	

Sponsor name as you wish it to appear in the program listing:

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Make checks payable to "MCCPTA".
Please mail completed form and payment to:
MCCPTA; 12900 Middlebrook Road, 3rd Floor; Germantown, MD 20874

*Logo in jpeg format for MCCPTA website should be emailed to office@mccpta.com and will be added to the Sponsors page upon receipt of this form and payment

Annual Dinner Program copy information due to office@mccpta.com by April 1, 2015:
Full Page Ad: 8 1/2" by 11"
Half page Ad: 8 1/2" by 5 1/2"
Quarter page Ad: 4" by 5 1/2"

Thank you for supporting MCCPTA for the 2014-15 School Year as a Sponsor. We hope that you will join us for our Presidents & Principals Dinner on Monday, May 18, 2015 at the Bethesda Marriott North.